



# **ANNUAL SPONSOR PROGRAM**

*Where the game begins.*

*Welcome to the new Annual Sponsor Program for the Northern California Sports Field Management Association (NCSFMA).*

*The Annual Sponsor Program is designed to provide exposure and promotional opportunities to companies who provide products and services to sports turf managers.*

*The program offers five levels of sponsorship to fit companies from small to large, and each level includes NCSFMA membership for one or more of your staff. Several levels also include one or more event admissions, for use at NCSFMA events throughout the year.*

*We hope you find value in the program, and we look forward to promoting you to Northern California sports turf managers.*

*Thank you for your support of NCSFMA!*



*The baseball fields at McKelvey Park in the City of Mountain View serve as athletic fields, while doubling as a flood basin.*

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## ANNUAL SPONSOR PROGRAM

### Bronze Sponsor — \$250

Bronze sponsorship is the entry level for individuals and companies providing products and services to sports field managers.

Bronze sponsors receive:

- One annual membership
- Listing in NCSFMA website membership directory



*UC Davis Health Stadium, Davis, CA*

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## ANNUAL SPONSOR PROGRAM

### Silver Sponsor—\$500

The Silver Sponsor is the basic level annual sponsorship, designed for a product or service provider who desires minimal exposure year-round.

Silver Sponsors receive:

- One annual membership
- Listing in NCSFMA website membership directory
- Logo/Link on NCSFMA website sponsorship page
- Logo on event table signage
- Logo in sponsor recognition emails



*Sutter Health Park in West Sacramento, home of the Sacramento River Cats*

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## ANNUAL SPONSOR PROGRAM

### Gold Sponsor—\$1,000

The Gold Sponsor is the middle level sponsorship. Gold sponsors receive additional exposure through event signage, an event display table and complimentary admission to an event, plus additional email recognition not offered to lower level sponsors.

Gold Sponsors receive:

- One annual membership
- Listing in NCSFMA website membership directory
- Logo/Link on NCSFMA website sponsorship page
- Logo on event table signage
- Logo in sponsor recognition emails
- Logo on all NCSFMA emails
- One sponsor highlight email per year
- Display table at one event + one complimentary event admission per year
- Wall signage at events (18" x 24")



*Maxwell Family Field, site of UC Berkeley field hockey, as well as intramural sports and club sports*

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## ANNUAL SPONSOR PROGRAM

### Platinum Sponsor—\$2,500

The Platinum Sponsor level provides companies with multiple annual memberships, larger event signage, display tables and complimentary admissions to multiple events, as well as more email recognition than lower level sponsorships.

Titanium Partners receive:

- Two annual memberships
- Listing in NCSFMA website membership directory
- Logo/Link on NCSFMA website sponsorship page
- Logo on event table signage
- Logo in sponsor recognition emails
- Logo on all NCSFMA emails
- Two sponsor highlight emails per year
- Display table at two events + two complimentary event admissions per year
- Wall signage at events (24" x 36")



*Home of the San Francisco 49ers, Levi's Stadium*

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## ANNUAL SPONSOR PROGRAM

### Titanium Sponsor—\$5,000

The Titanium Sponsor level is our highest sponsorship level, offering the greatest exposure to NCSFMA members. Titanium Sponsors receive the largest event signage, the greatest number of annual memberships (may be used for sponsor staff or to pay for the membership of a sports turf manager), the maximum email exposure, and display tables and attendance for multiple people at all regularly scheduled NCSFMA annual events.

Titanium Sponsors receive:

- Four annual memberships
- Listing in NCSFMA website membership directory
- Logo/Link on NCSFMA website sponsorship page
- Logo on event table signage
- Logo in sponsor recognition emails
- Logo on all NCSFMA emails
- Four sponsor highlight emails per year
- Display table at four events + eight complimentary event admissions per year
- Wall signage at events (36" x 48")



*Oracle Park, home of the San Francisco Giants*



## Sponsorship Application

**Company Name** \_\_\_\_\_

**Contact Name and Title** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Fax** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Website** \_\_\_\_\_

**Sponsorship Level** \_\_\_\_\_

**Person(s) to receive complimentary Annual Membership for the year (if different than above):**

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Fax** \_\_\_\_\_

**Email Address** \_\_\_\_\_

If paying by check, please mail to NCSFMA, 2235 Park Towne Cir., 2nd Floor, Sacramento, CA 95825. If paying by credit card, please call Marc Connerly, Executive Director, at (916) 214-6495.

Please send a high-resolution company logo to Marc Connerly at [mconnerly@connerlyandassociates.com](mailto:mconnerly@connerlyandassociates.com).

Thank you for your support of the Northern California Sports Field Management Association. If you have any questions, please contact Marc Connerly at [mconnerly@connerlyandassociates.com](mailto:mconnerly@connerlyandassociates.com) or (916) 214-6495.