



NORTHERN CALIFORNIA CHAPTER

[www.norcalstma.org](http://www.norcalstma.org)

## SPONSORSHIP PROGRAM

If you are interested in becoming a sponsor, please contact Christiana Tjhin at [Christiana@bealsalliance.com](mailto:Christiana@bealsalliance.com).

If a vendor has been a past sponsor, they will receive an ADDITIONAL 50% discount off the 2-year Platinum or Annual Sponsorships. In addition, we will provide each annual sponsor the ability to have the NCA Chapter STMA to blast e-mail one Ad / Quarter. We will provide the membership the option to OPT-OUT of these blast e-mails. Each Event Sponsor will get one free ad. If a vendor would like to blast e-mail an AD, each AD will cost \$250.

### Platinum Chapter Sponsor

**Cost:** \$2,000 for 2 years

**What you receive:**

- Company logo on all publications
- Company logo on home page of chapter website
- Company logo will be linked to sponsor's website
- Company logo on chapter newsletter
- Company logo on announcements & invitations
- Company logo on handouts at events
- Company logo on banner to be hung at events
- Table at events to put company brochures, etc.
- Rolling power point of logo (seen at events)
- Four memberships to the chapter
- Sponsor for all events, including:
  - o Educational events
  - o Field Days
  - o Wheels Tour – Redding/Chico (2009)

### Annual Events Sponsor

**Cost:** \$1,000 per year

**What you receive:**

- Primary sponsor for all events, including:
  - o Educational events
  - o Field Days
  - o Wheels Tour – Redding/Chico (2009)
- Company logo on article regarding events in chapter newsletters
- Company logo on save-the-date and invitations
- Company logo on handouts at events
- Company logo on banner to be hung at events
- Table at events to put company brochures, etc.
- Rolling power point of logo (seen at events)
- Four memberships to the chapter

### Event Sponsor (per event)

**Cost:** \$250

**What you receive:**

- Company logo on article regarding event in chapter newsletter
- Company logo on save-the-date and invitation
- Company logo on handouts at event

- Company logo on banner to be hung at event
- Table at event to put company brochures, etc.
- Rolling power point of logo (seen at event)
- 4 free memberships for gold & silver sponsors
- 2 free memberships for bronze sponsor

### **Table Top Sponsor**

**Cost:** \$150 per event

**What you receive:**

- Table at event to put company brochures, etc.
- Rolling power point of logo (seen at event)
- May be mentioned on article regarding event in chapter newsletter, save-the date flyer and event invitation.
- 2 free memberships

### **Main Website Sponsor**

**Cost:** \$250 per year

**What you receive:**

- Logo on main home page and all other pages
- Company logo will be linked to sponsor's website

### **Sections of Website Sponsor**

**Cost:** \$150 per year

**What you receive:**

- Logo on one section page. Logos will be linked to sponsor's website. Choices are:
  - o Membership
  - o Board of Directors
  - o Committee Members
  - o Upcoming Events
  - o Newsletter
  - o Archives

### **Newsletter Sponsor**

**Cost:** \$300 per year, 4 issues per year

**What you receive:**

- Logo on first page of newsletter
- 2"x3.5" (business card size) ad on every issue

### **Newsletter Advertisement**

**Size:** 2"x3.5" (business card)

**Cost:** \$25 per issue, or \$80 for entire year (saving of \$20)

**Size:** 4"x3.5" (1/4 page)

**Cost:** \$40 per issue, or \$130 for entire year (saving of \$30)

**Size:** 4"x5" (1/2 page)

**Cost:** \$55 per issue, or \$180 for entire year (saving of \$40)

**Size:** Full page

**Cost:** \$75 per issue, or \$250 for entire year (saving of \$50)