

Northern California Chapter Sports Turf Managers Association

MEETING REPORT

DATE: June 28, 2007
FACILITATOR: Jay Beals **MEETING TYPE:** NCC STMA
RECORDER: Scott Warr **TIME ALLOTMENT:** 11:30 am – 1:30pm
TIMEKEEPER: Ed Dempsey **MEETING LOCATION:** Beals Alliance

SUBJECT: To discuss committee updates and to plan our first event
ATTENDEES: Jay Beals, Beals Alliance
 Ron Edwards, Beals Alliance
 Tony Wood, Beals Alliance
 Jerry Fox, consultant?
 Mark Lucas, UC Davis
 Ed Dempsey, Jensen Landscape Serv.
 Scott Warr, Rain Bird
 Don Scholl, City of Tracy
 Rich Genoff – SF 49ers
 Jim Simpson
 Chris Sullivan, Beals Alliance
 Heather Mazzanti, Beals Alliance
 Bill Fee, Carducci & Associates

MEETING CONTEXT: NCC/STMA Chapter governance
MEETING PURPOSE: To inform and discuss various matters regarding the chapter
INTENDED RESULTS: 1. To receive reports from Board of Directors and Committee Members
 2. To discuss future events and committee items

- I. **President's Report** (Jay Beals)
 - a. Boundaries – where are/should boundaries for our chapter be?
 - b. Jay to call Kim and find out where other Chapter Boundaries are.
 - c. Jay, Ed, and Mark to discuss and define our chapter / sub-chapter boundaries.

II. **Treasurer Report** (Mike Smith- excused):
 General: Very successful spring event at Tracy Sports Complex and Field of Dreams generated \$5,730 with an additional \$500 in sponsorship funds committed but not received. Total expenses submitted to date are \$750 Deposit, \$671.69 Balance of Event, \$155 ASLA California Chapter (advertisement). Total income \$4,153.31.

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|--------------------|-------------------|---|
| Previous | \$2,218.00 | |
| Income | \$185.00 | Chapter dues from National |
| | \$4,590.00 | Spring Field of Dreams Event Deposit |
| | \$1,140.00 | Spring Field of Dreams Event Deposit |
| Debits | (\$4.50) | Monthly Checking Fees - May |
| | (\$671.69) | Final Payment - Field of Dreams Event |
| | (\$155.00) | ASLA Northern CA - Advertisement Fee |
| | (\$4.50) | Monthly Checking Fees - June |
| Balance | \$7,297.31 | |
| Outstanding | \$500.00 | Committed Vendor Support (spring event) |

- III. **Bay Area Report** (Ed Dempsey)
- IV. **Valley Area Report** (Mark Lucas)
 - a. Discussed Summer Field Day at UC Davis. This will be on August 22, 2007.
- V. **Design / Specifier Committee** (Bill Fee)
 - a. We had specifiers at first event, but a good start.
 - b. Talked about advertising in ASLA again (\$155/ use of e-mail list)
- VI. **Commercial Contractor Committee** (Ed Ott – Unexcused)
 - a. No report. **Rich to contact Ed and see if he still wants to participate**
- VII. **Sports Turf Managers Committee** (Rich Genoff)
 - a. Has not done much.
- VIII. **Webmaster/Communications Committee:** (Tony Wood): Web Site is up and running (www.norcalstma.org).
 - a. Everyone to get photos of spring event to Tony to put on web site
 - b. **Tony to keep in touch with Stephanie to promote membership**
 - c. **Tony to put together a mass e-mailing list for web site promotion**
- IX. **Industry Association Committee**(Don Scholl):
 - a. Putting together a piece to broadcast by next meeting to other associations. Wants to make sure we are not duplicating efforts with Bill (ASLA) and Ron (Education guys)
- X. **Education Committee**(Ron Edwards):
- XI. **Vendors Committee** (CJ Collins – Unexcused)
 - a. **Ron to contact CJ to see if he is still willing to participate.**
- XII. **Membership** (Stephanie Sibley – Unexcused)
 - a. **Jay to call Stephanie to see if she is still willing to participate**
- XIII. **Jerry Fox** – Attended and wants to know if we would like to “enhance” the annual CPRS – District II Field day at Elk Grove Park on September 14, 2007. They can have 350 attendees and 75 vendors. We decided to use this as a membership outreach with no desire for income unless there is additional vendor support for some educational session (i.e. Rebuild a pitchers mound or batters box. **Mark Lucas will lead this project**).
- XIV. **Event Planning:**
 - a. Summer event (August)– UC Davis
 - b. Fall Event -
 - i. CPRS District II: Elk Grove field day
 - ii. Raley’s Field – event on game day then attend game
 - c. Winter Event (January / February)
 - i. SF 49ers
 - ii. Baseball stadiums
 - iii. AT&T Stadium
 - iv. Ed Session

Next meeting will be on July 17th, 2007 @ 11:00 AM. Location: UC Davis

End of Meeting Report