

Northern California Chapter Sports Turf Managers Association

MEETING REPORT

DATE: March 5, 2008

FACILITATOR: Mark Lucas

RECORDER: Scott Warr

TIMEKEEPER: Jay Beals

SUBJECT: To discuss committee updates

ATTENDEES: Jay Beals, Beals Alliance
Mark Lucas, UC Davis
Mike Smith, Toro (phone)
Ed Dempsey, Jensen Landscape Serv.
Scott Warr, Rain Bird
Don Scholl, City of Tracy
Ron Edwards, Beals Alliance
Don Franklin, Hunter Industries
Christiana Tjhin, Beals
Gina Ratto, Delta Sod
David Vander Hayden, Stockton Ports
Tom Noonan, Ewing

MEETING TYPE: NCC STMA

TIME ALLOTMENT: 11:30 am – 2:00pm

MEETING LOCATION: Beals Alliance

MEETING CONTEXT: NCC/STMA Chapter governance

MEETING PURPOSE: To inform and discuss various matters regarding the chapter

INTENDED RESULTS:

1. To receive reports from Board of Directors and Committee Members
2. To discuss future events and committee items

- I. Approval of minutes dated January 28, 2008 – Approved unanimously
- II. Report from the president – Mark has confirmed the tour for national convention
- III. Board of Directors Reports
 - a. Past President - Jay Beals
 - b. Bay Area Vice President - Ed Dempsey –Gilroy event has already been planned by Target on March 11th. **Ed will talk with Chris to verify.**
 - c. Sacramento Vice President - David Vander Hayden – Rivercats just redid Encino HS field. We would like to dovetail with their efforts
 - d. Secretary - Scott Warr
 - e. Treasurer - Mike Smith – No financials this meeting. We still have \$500 outstanding from summer event. **Mike will check with national to see if they have the check from Sierra Pacific Sod. Gina Ratto will get Mike information how to take credit cards. Mike will check with National to see if they have a credit card account.**
- IV. Committee Reports
 - a. Webmaster/Communications - Heather Mazzanti **Heather will work with Christiana to figure out how to put an add on the web-site. Have Heather follow up on National's web site links to our web site.**
 - b. Design/Specifiers - Bill Fee (not excused)
 - c. Industry Associations - Don Scholl – Don sent a scholarship application for PSMMS to Mark. We are still a little early to send these applications out. **Don will e-mail application to Christiana once it is finalized – to put on web site.**
 - d. Education - Ron Edwards – CASH conference was last week. He handed out STMA brochures. There were a lot of non-attendees due to freezing funds. SCADA (California Athletic Directors

Association) Conference on April 10-13 in San Jose. **Christiana and Jay to produce a tri-fold brochure with application we can hand out. Motion: to allow Beals Alliance pre-approve printing costs. Approved. Gina to get Jay quotes from their printer.** Glen Foth invited Ron to speak at a conference on May 10th @ Central High School. Ron sent STMA information to Glen. We may want to consider offering up our services as guest speakers at agencies (tabled for later discussion).

- e. Vendors - Don Franklin – CPRS list will need to be filtered to get decision-makers. Westar will be giving a \$3000 for bronze sponsorship. Toro has agreed to 2-year Platinum sponsorship for \$5000. **Don F. to lead develop a vendor sponsorship application.**
- f. Sports Turf Managers - Nick Cole (excused)
- g. Membership - Ryan Suarez (excused) **Ryan assigned to produce an annual membership book with contacts.**

V. Event Planning

- a. Spring Forward Educational Forum on March 12, 2008 - Joint venture with CPRS –166 people registered.
 - i. **Jay and Mark to Emcee**
 - ii. **Don S. to handle QAC table**
 - iii. **Christiana, Mike and Scott to handle registration**
 - iv. **Jay to verify venue set up (chairs, tables, AV equipment, etc.)**
 - v. **Christiana to send out agenda for meeting today and print programs**
 - vi. **Mike to pick up breakfast stuff.**
 - vii. **Christiana to have certificates printed at Kinkos**
 - viii. **All vendor sponsorships need to be to Christiana by Friday, March 7th for Banner.- 3 Banners (1 for each platinum sponsorship and one for all event sponsorships)**
 - ix. **Christiana to send information to Ed re. plaques for Platinum sponsors.**
 - x. **Mike Trigg's Trip – will be picked up at airport. Mark will pick him up at the hotel.**
 - xi. **Motion to approve \$200 to pay Frank Wong for travel expenses. Approved**
 - xii. **Motion to approve direct costs involved for Mark to entertain Mike Trigg Approved**
 - xiii. **Motion to approve \$100 gift card (5) for speakers Approved Ron to pick them up.**
- b. Spring Event Options (April to June)
 - i. **Sacramento Area Field Day (Raley Field) – David to check with Raley Field about an early October field day.**
 - ii. **Community Project Opportunities – Tabled for next meeting – Christiana to put at the top of agenda at next meeting. Ron to come up with an application to put on our web site.**
 - 1. **Little League**
 - 2. **Sac Sheriff Training Center – Ron to check with them to find out what they need/want**
- c. Other Options
 - i. **Bay Area Field Day (49ers, Santa Clara Soccer Park, Bronco Stadium)**
 - ii. **AT &T**

VI. NCC/STMA Objectives

- a. Sponsorship program - approved, review where we are at, do we need to create a sponsorship form?
- b. Involvement of more turf managers
- c. List of membership benefits
- d. Chapter newsletter
 - i. **Spring Edition - please check due dates! Your articles are due Friday, March 28.**

VII. Next Steps

- a. Next Board of Directors & Committee meeting
- b. Events

NEXT MEETING: Tuesday, April 8th 11:30 – 1:00 @ Beals Alliance

End of Meeting Report