

SportsTurf

MANAGERS ASSOCIATION

Experts on the Field, Partners in the Game.

NORTHERN CALIFORNIA CHAPTER

MINUTES NCC/STMA BOARD MEETING

DATE: June 1, 2011 **MEETING TYPE:** Board & Committees
FACILITATOR: Eric Dexter **TIME:** 10:00AM – 11:30AM
RECORDER: Chris McNairy **LOCATION:** Raley Field
400 Ball Park Drive
West Sacramento, Ca

ATTENDEES: Eric Dexter; Jim Barbuto; Don Scholl; Chris McNairy; Tim McCoy;
George Ortiz; Scott Miller; Chris Ralston;

1) Board Member Reports

a) President – Eric Dexter

i) New Board Member

Jim Barbuto is now on the board and will take on Sponsorships & Vendors

ii) 2011 Field Events

(1) Elk Grove- Summer- June 30th

George is in contact with Dave Womac with CSD. June 30th is not a firm date. Scott recommended that we push potentially to the end of July. July 28th is the date we agreed upon. Surveys showed attendees want natural turf instruction as well as something new. Jim – To call Clay Wood about talking on Ready Play on New Innovations on skin surface moisture management. Will report back to Eric by Thursday June 2nd. Scott – To talk with Bau Miller with DOW Chemical on broadleaf control in sports turf? George – Will check with Dave Womac on July 28th.

(2) Bay Area- Fall- Central Park in Santa Clara?

Jim – Continuing to look into Central Park in October. Don – To contact Dave Minner with Iowa State University and report back to Jim to lock in date in first half of October.

(3) Winter Education Forum- Richmond

Eric to talk with Chris Chamberlain about dates in December in City of Richmond. Tim – To talk to Dr. James Baird with UC Riverside as potential speaker.

iii) Newsletter – Spring 2011

Eric – To get back to Kristiana and finalize newsletter. Four articles are in and will be out by this Friday, June 3rd.

iv) Social Networking- Rivercats Game Social/Family Night

(1) Update- Date: July 15th

(2) Price- \$15 (Ticket, drink, hotdog and ice cream)

We will supplement \$6 per ticket, down payment has been made

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(3) Timelines- Tickets, shirts, ect-. June 27th (three week prior)

(4) Flyer Review

Eric – Rivercats Social Networking Flyer will be out by Friday June 3rd.

v) Community Service Project

(1) Santa Cruz Trip - Jim & Gina

Gina has been in contact with Santa Cruz LL. They are appreciative but have decided to renovate the entire field which is out of our scope. They are looking for financial help. Chris – to follow-up with Good Tidings Foundation .

vi) Sponsorship Program

(1) AFCG Meeting at Raley Field, How did it go? Future Partnership?

Mark Lucas attended and was a speaker. Don also had a conversation with Jay Beals. Looking at Non Profit status. Jay agreed to pay for advertising using our mailing list. This is a for profit enterprise. We should stand back on the sidelines.

(2) Sponsorships Update- Current Sponsors

Jim and Scott along with Eric will work on revamping the sponsorship program. Jim – Jim to report back on progress to revamp sponsorship program Eric and Scott - Forward Jim information on current sponsors as well as prospects and the current copy of our sponsorship program.

(2) Fund Raiser for Turf grass research

No update.

vii) Update Website/ NCC/STMA Hand out

(1) New ideas/Sites that you like

(2) New marking handout- Gina

b) Past President – Don Scholl

(1) Outreach/scholarship- Scholarship awarded

We only had (1) applicant. Mark, Don and Mike chose to award Christopher Utterback with \$1,000 scholarship.

All three are looking to go into outreach next year.

c) President Elect- Chris Ralston

(1) Website development Update

Chris is reviewing information sent to him by Eric and Don. Looking at adding Blog's to update info. This is a way we can draw people to our website and potentially make it a positive cash flow generator. Currently we are paying \$12.95/month. This is costly. Chris to report back in July meeting with progress.

d) Vice President, Bay Area – Jim Springer

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- e) VP, Sacramento – George Ortiz
- f) Treasurer – Scott Miller
 - i) Current balance of checking & Savings
 - Income - \$875
 - Expenses - \$564
 - Checking Balance - \$15,294
 - Savings - \$7,773
 - ii) Formalizing an Annual Budget Update- 5 year plan

Scott – Will look into opening P.O. Box.

Scott – Will look into PayPal and CC payment options

Scott – Budget report attached

Scott & Don – Will work on Annual Budget Update and will present at the October Board Meeting

- g) Secretary – Chris McNairy

2) Committee Reports

- a) Scholarships & Grants – Don Scholl/Michael Smith
- b) Education – Tim McCoy
- c) Design/Specifiers & Commercial Contractors –
- d) Sponsorships & Vendors – Jim Barbuto
- e) Membership – Steve Abella
- f) Budget Management –
- g) By-laws & Elections- Greg Dunn
- h) Professional Sports Facility Liaison –
- i) Community Projects –
- j) Events – Gina Ratto

3) Next Board Meeting

- a) Date: Wednesday July 6th?
- b) Time: 9-10:30 am
- c) Location: Turf Star, 11373 Sunrise Gold Circle, Rancho Cordova

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Action Items

1. **Chris** - To report back in July meeting with progress on website development.
2. **Jim** – To call Clay Wood about talking about Ready Play on New Innovations on skin surface moisture management. Will report back to Eric by Thursday June 2nd.
3. **Scott** – To talk with Bau Miller with DOW Chemical on broadleaf control in sports turf?
4. **George** – Will check with Dave Womac on July 28th
5. **Jim** – Continuing to look into Central Park in October
6. **Don** – To contact Dave Minner with Iowa State University and report back to Jim to lock in date in first half of October
7. **Eric** - To talk with Chris Chamberlain about dates in December in Richmond
8. **Tim** – To talk to Dr. James Baird with UC Riverside as potential speaker
9. **Eric** – To get back to Kristiana and finalize newsletter. Four articles are in and will be out by this Friday, June 3rd
10. **Eric** – Rivercats Social Networking Flyer will be out by Friday June 3rd
11. **Chris M.** – To contact Good Tidings Foundation about potential of teaming up on projects
12. **Jim and Scott along with Eric** - Will work on revamping the sponsorship program
13. **Jim** – To report back on progress to revamp sponsorship program
14. **Eric and Scott** - Forward Jim information on current sponsors as well as prospects and the current copy of our sponsorship program
15. **Chris** - To report back in July meeting with progress
16. **Scott** – Will look into opening P.O. Box.
17. **Scott** – Will look into PayPal and CC payment options
18. **Scott** – Budget report attached
19. **Scott & Don** – Will work on Annual Budget Update and will present at the October Board Meeting