

## MEMORANDUM

Date: June 7, 2007  
To: STMA Board Members and Committee Chairs  
From: Jay Beals  
Subject: Board Meeting

Dear Directors and Committee Chairs,

Congratulations to Don School, the Directors and Committee Chairs for a job well done on the Spring Event in Tracy. I saw Mike yesterday and he said that we may have cleared as much as \$4,000.

Following the event, I suggested we get together for a meeting to discuss the Tracy event, plan the remainder of events for 2007 and determine what other actions are required by committee chairs and hold elections for the 2008 Board. I admit to being consumed by paying customers and have not taken action on this up until now. ***I am able to have the meeting set up for either the week of the 11<sup>th</sup> (next week) or the 25<sup>th</sup> of June.*** I would like to have it in June. Please let me know your availability for those two weeks through Christiana. We can have the video meeting as long as I set it up early enough.

### EVENTS:

**SUMMER:** The Bay Area region was to plan and hold the summer event. We are already in summer and I haven't heard from Ed Dempsey yet on what or where the event will be.

**Event option #1:** As a Board, we spoke of visiting the SF 49ers facility, Santa Clara Youth Soccer Park and the new Bronco Stadium at Santa Clara University. At the most recent field event, the representative from the 49ers suggested there was a small window to visit the 49ers. I can assist setting up the other two. Perhaps we are all too busy in the summer to hold an event?

**Event option #2:** I have the opportunity to schedule a half day tour of the Stanford University Stadium. Summer is the best time because we can visit all the venues since there is minimal use except football, and that is not in the Stadium.

**Event option #3:** We could have an educational session. Our organization is filled with experts and the people in the public sector need their CEU's. For one, I can give a presentation on the use of synthetic turf, track options, design of faculties, etc with only a months notice since I have spoken on these and have power points already completed. If one of these was dovetailed in with information from vendors on irrigation, sod, fertilizers, etc and then capped off with a session from a turf manager, we would have a good and informative education session.

### FALL:

**Event #1:** I have locked us in as a co sponsor of the Expo held in Elk Grove Park by CPRS in September. We need to take action on that if we want to go through with it because District 2 wants to have it presented at their Board meeting this month.

**Event #2:** Mark promised to set up an event at the new stadium at UCD but we need to review the logistics.

**Event #3:** I have the opportunity to lock in a Raley Field tour this fall or winter, but need approval and someone willing to organize the event.

**Event option #4:** We could have an educational session. See above

**WINTER:** This is the window to visit baseball stadiums.

**Event Option #1:** As mentioned above, a visit to Raley Field after the season could be a possibility.

**Event option #2:** Steve Abella thinks he may be able to get us into the AT & T stadium.

**Event option #3:** We could have an educational session. See above.

#### **COMMITTEE CHAIRS:**

There is a lot of work to do in these areas. ASLA is coming to SF this fall. How are we going to participate? We need to update the membership with the people that attended the Tracy Event. We need to develop the Educational roster and add them to the membership contact list. The vendor list needs to be developed, added to the contact list and contacted personally. We need to get sponsors for future events and the newsletter which needs to be written, published and emailed. The web site needs to be updated. We need to get more Turf Mangers involved in the working of the organization, ETC, ETC, ETC. I realize that this seems like a lot, but we have a dozen people that can work on these things. Christiana will be going back to school full time in September so it will be up to the Directors and chairs to do the majority of the work. I will be able to get some support from our new marketing coordinator for the last three months but the baton will be passed in December so the President elect needs to begin to take over anyway, see below.

#### **ELECTION OF OFFICERS FOR 2008:**

When I agreed to re-start this Chapter I made three promises to myself: 1) I would do my best to get it sanctioned by National prior to 2007, 2) I would develop a structure the organization, promote events and develop a strong base of members and 3) I would resign to past president at the end of December. For those of you who do not know me well, I keep my promises to myself. Number 1 is completed, number 2 is well on its way and I will achieve that with all of your help. We had better begin number 3 now so we have a president and president elect for 2008, as well as having the chairs either re up or get new ones lined up.