



VI. **Design / Specifier Committee** (Bill Fee – excused)

I have discussed the concept of NCC/STMA reaching out to landscape architects with Phil Singer of SFE and he responded favorably.

According to my office manager STMA is not accepting NCC/STMA chapter dues. What is the method for chapter dues?

I have not had time to implement the reach out to landscape architects and am thinking of the following options:

1. A personal broadcast email from me to NCC landscape architects who I know are involved in field design.
2. A series of broadcast emails from NCC/ASLA to NCC/ASLA members. This may require a fee. Can the chapter sponsor this cost? The email should outline the value to NCC/ASLA landscape architects and list scheduled activities.
3. Investigate if NCC/STMA can have a presence at ASLA annual meeting in October in San Francisco. A formal booth would require a fee and a lot of time and effort. the other options are a presentation or tour, or sidebar activity, however deadlines for proposing for this has passed. Some type of informal sidebar activity may be workable through the local chapter. National representatives of STMA and ASBA could sponsor booths or attendees or be representatives or reach out to ASLA national members and have a presence at the ASLA annual meeting. *Jay to contact Kim to see if STMA National is going to attend or if they are willing to sponsor the tour*
4. Option of article in NCC/ASLA bimonthly newsletter similar to broadcast email. This may require a message. We do not have a message yet.
5. Option of me approaching NCC/ASLA board members to request them to sponsor or forgo cost of email broadcast/newsletter articles.
6. List scheduled NCC/STMA events and activities in NCC/ASLA newsletter and broadcast email notices of events.

VII. **Commercial Contractor Committee** (Ed Ott – Unexcused)

- a. No report. *Ed Dempsey to contact Ed Ott to see if he is available to continue as chair.*

VIII. **Sports Turf Managers Committee** (Rich Genoff)

- a. *Rich is going to begin recruiting other Sports Turf Managers to Join*
- b. Rich is willing to help teach as opportunities arise

IX. **Webmaster/Communications Committee**: (Tony Wood-excused): Web Site is up and running ([www.norcalstma.org](http://www.norcalstma.org)) Looking at adding the following:

1. Present; The [www.norcalstma.org](http://www.norcalstma.org) website is up and functioning. Modifications are currently on an “as needed” basis. Posting of links, newsletters and forms (.pdf format) comprise the content.
2. Pending;
  - A. Awaiting feedback from national about additional content and links that can be incorporated.
  - B. Reviewing methods for posting of NorCal STMA schedule or calender of meetings and events.
  - C. Following assembly of member list, to be added to web as a resource for others seeking info. or services.
3. Wish List;
  - D. Open to any suggestion.

X. **Industry Association Committee**(Don Scholl):

- a. Don didn't receive ANY input on other industry associations to contact. He sent around a list for attendees of this meeting to list associations.
- b. He met with CPRS and they are willing to cooperate.

XI. **Education Committee**(Ron Edwards):

- a. Beals Alliance had a booth at the February CASH conference and advertised the NCC STMA.

XII. **Vendors Committee** (CJ Collins – Excused)

- a. **CJ** to develop a list of vendors that should be informed about the NCC STMA. He will e-mail this list to committee/board members to see if there are any missing.

**VII. Event Planning:**

- Don has contacted Big League Dreams' GM and has secured permission for a tour.
- Tentative Schedule will begin with registration @ 7:30 AM at BLD and a breakfast. We will then travel to the City of Tracy Sports Complex for a tour and lunch
- **Don is going to check with BLD to see if May 23<sup>rd</sup> works**
- **Jay is going to find out how much Beals Alliance paid for a breakfast buffet at BLD**
- **Scott Warr, Rain Bird agreed to be the EVENT sponsor @ \$1000**
- **Stephanie Sibley, Ewing agreed to sponsor and take care of lunch**
- **We need a vendor to sponsor the breakfast buffet @ BLD – Mike Smith, Toro?**
- **Motion** to make registration fees \$20 and have that go toward annual NCC STMA membership. **Passed unanimously.**
- **Tony to work with Don to put together an event flyer/ Registration**

Next meeting will be on April 16, 2007 @ 11:30 AM. Address is: Tracy Sports Complex, 955 Crossroad Drive, Tracy, CA 95376

**End of Meeting Report**