

Chapter Officer's Training Seminar – Notes from Mark Lucas and Ed Dempsey

EVENTS:

- Organize events to get more members and to provide education to members.
- New York Chapter regionalized their events and has added 800 members in one year.
 - REASONS? Members don't pay for field days – non-members pay.
 - REASONS? Tri-fold membership form
- Some chapters have had success with shorter field days with more concentration on education. Some offer continuing education credits for pesticide applicators.
- Raffles at events, provided by commercial members, can increase attendance and raise money for chapter.
- Schedule at beginning of year, for entire year, so people have time to arrange their schedules.
- STMA will pay \$500.00 for speakers at Chapter Events.
- Outside the box: Motivational speakers, career planning topic, management skills, any non-technical topic

COMMUNICATIONS:

- Websites: South Carolina chapter has chat room as an open forum for managers to share problems and solutions. Put links to vendors and contractors on website, and you may get them to pay for the management of the website. STMA also offers to help with the chapter websites.
- Determine best communication for your chapter: some only send newsletters via email, some find USPS is still best option for all of their members.

BOARD AND VOLUNTEER INVOLVEMENT:

- The roll of the Board is separate from the roll of the Committees: Board is planning, Committees are doing. Committees are a farm system for future Board members.
- Using a task force or project team for a specific project may get some to volunteer to accomplish a set goal rather than being on a "standing committee."
- Sell to your members the value of volunteering to help them on their career path and leadership skills.

ADMINISTRATIVE CHALLENGES:

- You need to have staff. For this you need to have money and a job description. Look into the possibility of joining with another organization that also needs staff.
- Dues should be \$50.00 minimum.

MEMBERSHIP:

- NIAAA is a good alliance
- State Coaches Association
- Association of Physical Plant Administrators (APPA)
- Buildings and Ground Superintendents
- Many are expressing desire to get Coaches and Athletic Directors involved.
- Creating a tri-fold membership application has been helpful in gaining membership in some of the applications.

VII. **Event Planning:** Our first event will be a tour of Big League Dreams in Manteca and a complex in the City of Tracy. Don Scholl will host the first event sometime this spring. Dates TBD

VIII. **Membership:**

- Discussed inviting Stephanie Sibley, Ewing to be our Membership chairperson.
Who was going to approach her?
- **Motion** to make dues for academia free. **Passed unanimously**
- **Motion** to make dues for all companies ½ price after initial member (local chapter only). **Passed unanimously**

Next Board meeting will be on March 12, 2007 @ 11:30 AM. Address is: Tracy Sports Complex, 955 Crossroad Drive, Tracy, CA 95376

End of Meeting Report